



**STATEMENT OF PROCEEDINGS
FOR THE REGULAR MEETING OF THE
LOS ANGELES COUNTY COMMISSION ON INSURANCE
KENNETH HAHN HALL OF ADMINISTRATION
500 WEST TEMPLE STREET, ROOM 374-A
LOS ANGELES, CALIFORNIA 90012**
<http://lacic.org>

Thursday, October 10, 2013

10:00 AM

AUDIO LINK FOR THE ENTIRE MEETING. (13-4873)

Attachments: [AUDIO](#)

Present: Chairman Scott Svonkin, Vice Chair Eric Bauman, Commissioner Barry Binder, Commissioner Kathy Crooymans, Commissioner Helene Lohr, Commissioner Patricia Torres and Commissioner Steve Vicencia

Excused: Commissioner Bob Blake, Commissioner Daniel Falcon and Commissioner Luther Nash

1. Call to Order. (13-4781)

The meeting was called to order by Chairman Svonkin at 10:09 a.m.

I. ADMINISTRATIVE MATTER

2. Approval of the August 8, 2013 meeting minutes. (13-4782)

On motion of Commissioner Binder, seconded by Commissioner Lohr, this item was approved.

Attachments: [SUPPORTING DOCUMENT](#)

II. REPORTS

3. Chairman's Report (13-4783)

Chairman Svonkin reported that Chairman of the Board of Supervisors, Mark Ridley-Thomas, Second Supervisorial District, was not involved with the Fire Preparedness Press Conference; due to the relevance of fire season in the inner city. The Fire Preparedness Press Conference was a success with the participation of the Los Angeles County Fire Department and California State Insurance Commissioner, Dave Jones.

4. Report on the 2013 Fire Preparedness Press Conference. (13-4784)

This item was discussed under Agenda Item No. 3.

5. Discussion on a Resolution to Fraud. (13-4785)

Commissioner Lohr reported that the California State Insurance Commissioner, Dave Jones, has offered to participate on the Fraud Awareness Campaign; further discussions are yet to take place.

Discussion on Insurance Fraud Awareness plan, timeframe, entity involvement and methods of media coverage ensued.

A consensus was reached for the Commission to take the following action:

- **Create an outline for the Fraud Awareness Campaign**
- **Start networking with media representatives**
- **Decide on which entities to invite and participate in the Campaign**

Chair Svonkin asked Commission Services staff to add links for the Los Angeles County Fire Department and Covered California to the Commission on Insurance website.

III. MISCELLANEOUS

6. Matters not on posted agenda, to be discussed and (if requested) placed on the agenda for action at a future meeting of the Committee, or matters requiring immediate action because of an emergency situation or where the need to take action arose subsequent to the posting of the agenda. (13-4786)
- 6a. **Recognize Radio Station KNX 1070, for their public service announcements regarding Covered California and ask for their assistance in covering the Fraud Awareness Campaign, as requested by Chair Svonkin. (13-4931)**
7. Opportunity for members of the public to address the Commission on items of interest that are within the jurisdiction of the Commission. (13-4787)
- No members of the public addressed the Commission.**
8. Adjournment for the meeting of October 10, 2013. (13-4788)

The meeting was adjourned at 10:56 a.m.